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Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450
 on May 27, 2005

Date of Deposit

James P. Naughton

Name of applicant, assignee or
 Registered Representative

James P. Naughton
 Signature
 May 27, 2005

Date of Signature

Our Case No. 9623/656

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

William T. Gross

Serial No.: 09/765,270

Filing Date: January 18, 2001

For: SYSTEM AND METHOD FOR
 RANKING ITEMS

Examiner: James S. McClellan

Group Art Unit No.: 3627

AMENDMENT AND RESPONSE AFTER FINAL OFFICE ACTION

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

This paper is timely filed on May 27, 2005 in response to the April 6, 2005 Office Action, which was designated final. Following the telephone discussion between the Examiner and Applicant's undersigned attorney on May 17, 2005, Applicant requests reconsideration of this application in view of the following amendments and remarks.

*AF amendment
 is NOT granted
 for entry.
 Jmg
 6/2/05*